

Business Bites

Customer Relationship Management & Christmas Promotions

This is the last Business Bites for 2010!

At this event, we will be looking at whether or not to spend money on giving clients and customers Christmas gifts - the advantages and disadvantages to your business and your marketing strategies plan.

Some of the topics that will be covered:

- Develop a 12 month calendar of Customer Relations Activity
- Build long-term customer relationships
- Maximise the opportunities for growth within your existing customer base
- Share in the joy of Christmas and strengthen your business relationships at the same time

This workshop will be presented by Patrick Baker from Patrick Baker & Associates.

Come along and join us for this event with a Christmas theme and a delicious celebration lunch.

Date:	Friday 26 November 2010	Venue:	Inner West BEC Training Room
Time:	12 noon—1.30pm		Adelaide University Research Park
Cost:	\$20.00		30 - 32 Stirling Street
RSVP:	Tuesday 23 November 2010		THEBARTON

REGISTRATION FORM FOR BUSINESS BITES CUSTOMER RELATIONSHIP MANAGEMENT & CHRISTMAS PROMOTIONS

This section will also act as a tax invoice when forwarding a payment

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